

LAVANI LAISHRAM

GRAPHIC DESIGNER

ABOUT ME

As a Graphic Designer with 4 years of experience, I've been grateful for the opportunity to create designs that help businesses connect with their audiences in meaningful ways. With a passion for the beauty and makeup industry, I enjoy bringing creative ideas to life through thoughtful, visually engaging designs that resonate with people and enhance their experience.

CONTACT



lavani.laishram@gmail.com



Portfolio: lavistyle.com



linkedin.com/in/lavani-laishram

SKILLS

Makeup Artist
Advertising & Branding
UX/UI Design
Packaging Design
Spatial Experience
Wireframing & Prototyping

TOOLS

Adobe Creative Suites: Illustrator, Photoshop, Lightroom, After Effects, InDesign, Premiere Pro
Dreamweaver
CMS: WordPress, WIX
Microsoft Office

ACHIEVEMENTS

Featured In: Arles, France Art Exhibition, Blush Magazine as an MUA/ Graphic Designer
Arts Excellence Award: North American Manipur Association (NAMA)
Indian Cultural Society Award (ICS)
Art Honor Society EBHS

WORK EXPERIENCE

Tarte Cosmetics

June 2024 - Aug 2024

Graphic Design Intern | New York City

Created brand-consistent visuals and gaining experience in beauty industry design trends like social media content, packaging, and logo design.

Veris Residential

June 2023-Jan 2024

Graphic Design Intern + Freelancer | Jersey City, New Jersey

Redesigned/Enhanced Real-estate property floor plans, Mobile App designs.

Star Cricket Club

Oct 2022-Nov 2022

Graphic Design Freelancer | Remote

Collaborated with Luxembourg's Sports club in expanding their brand awareness using reach graphical content designs.

Nibiaa

May 2022-July 2022

UX/Graphic Design Freelancer | Remote

Designed original graphics like logos, banners, posters for trade shows and marketing campaigns. Helped in designing their website.

Spicecurry

Mar 2021-Apr 2021

Graphic Design Freelancer | Remote

Created concepts and banners, posters, business cards, web graphics using user centric approach.

PlanetNZX Studios

Jan 2021-Feb 2021

Graphic Design Freelancer | Remote

Designed company's logo, movie posters, business cards, social media campaign materials etc.

EDUCATION

Fashion Institute of Technology | NYC

Sept 2023-Current

Graphic Design BFA | 3.8 GPA

Sociology Minor

Summer Study Abroad | Color Voyage Paris & Arles, France.

Fashion Institute of Technology | NYC

Aug 2021-May 2023

Communication Design AAS | 3.8 GPA

East Brunswick High School | NJ

Sep 2017 - June 2021

High School Diploma | 3.8 GPA